

BROADCASTING AND CINEMA

PROGRAM DESCRIPTION:

Students may arrange their own program of courses in broadcasting and cinema production, including cinema studies, producing, broadcast audio, television and radio announcing, radio production, scriptwriting, postproduction editing, TV production, cinema, and HDTV production.

CAREER AT A GLANCE:

HOW DO I KNOW IF THIS MAJOR IS FOR ME?

- You enjoy speaking to others
- You like to actively listen and communicate orally
- You like to think critically
- You enjoy being social
- You like to use computers and technology
- You are detail oriented
- You enjoy using creativity

Use Focus2Career on your MyChaffey portal to learn more about careers and majors that fit you best.

WHERE CAN I WORK?

Television Companies	Telephone Companies
Federal/State Government	Motion Picture Companies
Video Production	Education
Newspapers	Radio Stations

For more information visit: www.labormarketinfo.edd.ca.gov/OccGuides

HOW DO I GET STARTED?

- Start taking introductory broadcasting and cinema courses
- Apply for entry level positions in reception or customer service with employers where you would like to promote
- Job shadow and network with broadcasting professionals
- Attend production events and network
- Practice interpersonal, small group and public speaking skills
- Update resume with technical experience

WHAT CAN I DO WITH THIS CERTIFICATE AND/OR ASSOCIATE DEGREE?

<i>Position Title</i>	<i>CA Median Salary</i>
Radio & TV Service Technician	\$44,160
Sound Engineer	\$63,420
Camera Operator	\$66,010
Video Editor	\$73,500
Production Assistant	\$48,340
Audio Technician	\$44,160
Broadcasting Technician	\$39,260
Telecommunication Technician	\$56,320
Multimedia Specialist	\$44,180

WHAT CAN I DO WITH HIGHER EDUCATION AND ADDITIONAL TRAINING?

<i>Position Title</i>	<i>CA Median Salary</i>
Broadcast News Analyst	\$57,760
Producer	\$99,400
Director	\$99,400
Radio and TV Announcers	\$32,450
Reporter and Correspondent	\$44,510
Copywriter	\$74,280
Public Relations Specialist	\$65,880
Editor	\$73,500
Technical Director	\$99,400
Screenwriter	\$99,400

For more information about careers, education and training requirements, salary data, and job outlooks visit www.onetonline.org.

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MAJOR AND COURSE REQUIREMENTS:
LEGEND: G=Grade IP=In Progress N=Need **Bold: Prerequisites** Plain Text: No Prerequisites

<i>Major Requirements for the Associate in Science Degree: (S070)</i>		Grade	IP	Need	Units
BRDCAST 3	Introduction to Electronic Media				3
BRDCAST 74	High Definition Cinematography				3
CINEMA 20	Screenwriting - Cinema				3
CINEMA 22	Introduction to Media Writing				3
CINEMA 25	Survey of World Cinemas				3
CINEMA 30	Beginning Motion Picture Production				3
CINEMA 80	Producing for Broadcast and Cinema				3

Student Name: _____

ID#: _____

Date: _____

Counselor: _____

<i>Plus nine units from the following:</i>		Grade	IP	Need	Units
BRDCAST 55	Beginning Audio Production				3
BRDCAST 60	Beginning Single Camera Production				3
BRDCAST 62	Beginning TV Studio Production				3
BRDCAST 67	Beginning Radio Production				3
BRDCAST 70	Postproduction for Broadcasting and Cinema				3
CINEMA 26	Survey of American Cinema				3
CINEMA 96	Internships in Cinema, Television, or Radio				3

COUNSELOR NOTES:

The Motion Picture Production certificate trains students for career paths in the field of motion picture production, focusing on the technical aspects of the preproduction, production, and post-production phases of the cinematic image. Production process includes motion picture cinema camera operation, microphone placement, audio operation, lighting, art direction, and set design. Students utilize Pro8 MM reversal and negative film stocks to shoot and edit various student projects. Courses assist students to develop communication, computer, problem-solving, and technical skills needed for employment in the motion picture and entertainment industries.

<i>Requirements for the Motion Picture Production Certificate: (B001)</i>		Grade	IP	Need	Units
BRDCAST 70	Postproduction for Broadcasting and Cinema				3
BRDCAST 74	High Definition Cinematography (or CINEMA 80, Production for Broadcasting and Cinema, or, CINEMA 96, Internships in Cinema, Television, or Radio)				3
CINEMA 20	Screenwriting - Cinema				3
CINEMA 26	Survey of American Cinema				3
CINEMA 30	Beginning Motion Picture Production				3

\$46 per unit for CA Residents

In addition to completion of the MAJOR, there are other requirements for the degree, refer to the Chaffey College Graduation Requirement Sheet or see a counselor in the Counseling Center. All courses required for a certificate must be completed with a minimum grade of C.

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The On-Air Production Certificate trains students for career paths in the field of radio and electronic media. Coursework integrates news writing, music programming, talk, and other radio program formats. Hands-on experience on Chaffey College radio 1630 AM and live radio Internet streaming. Principles of FCC and AM Alert rules and regulations are covered. Courses assist students to develop communication, computer, problem-solving, and technical skills needed for employment in the broadcast industry.

Requirements for the On-Air Radio Production Certificate: (B005)		GRADE	IP	NEED	UNITS
BRDCAST 3	Introduction to Electronic Media				3
BRDCAST 55	Beginning Audio Production				3
BRDCAST 67	Beginning Radio Production				3
CINEMA 80	Producing for Broadcast and Cinema (or CINEMA 96, Internships in Cinema, Television, or Radio)				3

The Post-Production Editing certificate trains students for career paths in the field of motion picture and television post production editing. Post production focuses on the editing and completion of student projects using Final Cut Pro and various Adobe and Avid editing software programs. Courses assist students to develop communication, computer, problem-solving, and technical skills needed for employment in the motion picture and entertainment industries.

Requirements for the Post-Production Editing Certificate: (B002)		GRADE	IP	NEED	UNITS
BRDCAST 70	Postproduction for Broadcasting and Cinema				3
CINEMA 22	Introduction to Media Writing				3
CINEMA 25	Survey of World Cinemas				3
CINEMA 26	Survey of American Cinema				3
CINEMA 30	Beginning Motion Picture Production (or BRDCAST 60, Beginning Single Camera Production, or BRDCAST 74, High Definition Cinematography, or CINEMA 96, Internships in Cinema, Television, or Radio)				3

The Screenwriting Certificate trains students for career paths in the field of motion picture and television screenwriting. Screenwriting for motion picture, television, and new media prepares students to work in the story preparation and idea-development areas. Courses include the study of screenplay structure, characterization, theme, scene execution, and writing dialogue. Courses help students to develop communication, computer, problem-solving, and technical skills needed for employment in the motion picture and entertainment industries.

Requirements for the Screenwriting Certificate: (B003)		GRADE	IP	NEED	UNITS
CINEMA 20	Screenwriting - Cinema				3
CINEMA 22	Introduction to Media Writing				3
CINEMA 25	Survey of World Cinemas				3
CINEMA 26	Survey of American Cinema				3
CINEMA 30	Beginning Motion Picture Production (or CINEMA 96, Internships in Cinema, Television, or Radio)				3

The Television and Video Production Certificate trains students for career paths in the field of television and video production. Television production focuses on the technical and storytelling aspects of single- and multi-camera production, including camera operation, microphone placement, audio operation, lighting, art direction, and set design. Students have hands-on experience in Chaffey College's state of the art high-definition TV studio. Courses help students to develop communication, computer, problem-solving, and technical skills needed for employment in the television and video industries.

Requirements for the Television/Video Production Certificate: (B004)		GRADE	IP	NEED	UNITS
BRDCAST 3	Introduction to Electronic Media				3
BRDCAST 60	Beginning Single Camera Production				3
BRDCAST 62	Beginning TV Studio Production				3
BRDCAST 74	High Definition Cinematography (or CINEMA 80, Production for Broadcasting and Cinema, or, CINEMA 96, Internships in Cinema, Television, or Radio)				3
CINEMA 20	Screenwriting - Cinema				3

In addition to completion of the MAJOR, there are other requirements for the degree, refer to the Chaffey College Graduation Requirement Sheet or see a counselor in the Counseling Center.

All courses required for a certificate must be completed with a minimum grade of C.