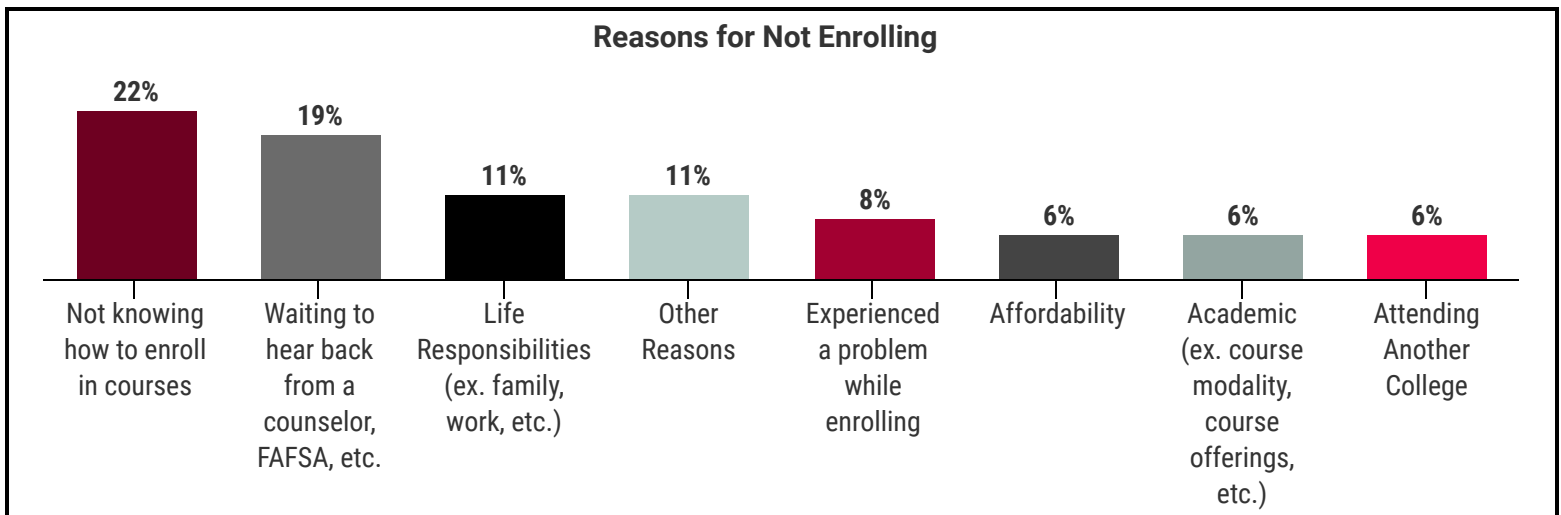


# Did You Know?



## Applied But Didn't Enroll Fall 2022 Survey

Overview: The Office of Institutional Research surveyed potential students who completed the Chaffey College Application with the intent to enroll during the Fall 2022 term, but who did not ultimately enroll. Prospective students were asked to identify reasons for (1) completing the Chaffey College Application (2) not enrolling during the Fall 2022 term, and (3) what Chaffey College can do to encourage their enrollment in courses in the future. 264 individuals responded to the survey (77% were over the age of 18; 23% were under the age of 18).



### Why did Prospective Students Complete a College Application?

**Prospective Students** - Individuals who had applied but were not enrolled at the time of the survey

Reasons	% of Respondents
Earn a degree	26%
Develop skills for a career	25%
Earn a degree and/or certificate and transfer to a 4-year university	17%
Earn a certificate	15%
Already have a degree and/or certificate and want to develop more skills	4%
I'm not sure	4%
Transfer to a 4-year university without a degree or certificate	4%
Other reasons	4%
My employer is encouraging me to develop more skills	2%

### Prospective Students Feedback



**Other reasons for not enrolling included:**

- Enrolling in courses for Spring 2023
- "Enrolling is difficult, other campuses sites are more user friendly"
- "I don't know which course should I choose"



**Experienced a problem included:**

- "Campus site is not user friendly. Applying was difficult."
- "Log in problem"
- "Very confused with the enrolling process"

### How Can We Encourage Future Enrollment?

- "Show ads and display student life activities"
- "Offer counseling appointments right after applying"
- "Inform me on the classes that are best for me"
- "Support and guide"
- "Better application to registering process"
- "keep simple process"
- "Help me complete my application and start where I left off"